



3050 K St NW Ste 100

GMMB, INC.

Washington

## AGREEMENT MADE BETWEEN

## WCCO-TV

CONTRACT NO. REV. 1141-53978-1

**DATE PRINTED** 

10/16/12

prior notice

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND 1 PAGE AGENCY (OR SERVICE) ACTING AS AGENT FOR 341105 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NOLAN FOR CONGRESS Required PO BOX 1041 Announcement 28 days Brainerd

MN 56401-1041

USA

1

CONTACT MAURA GILROY PRODUCTNOLAN FOR CONGRESS 10/16-22 EST. LOCAL

Nicole Roy Pol AGENCY EST. NO. PRODUCT 1300 SALESPERSON

DC 20007-5108

NATIONAL SALESPERSON

6441

NAME

AND

**ADDRESS** 

BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity	DAVO	SPOTS		ме то	LENOT	EFFECTIVE DATES	PROOF	TOTAL	UNITESTS	TOTAL 1/4:
ITEM	DAYS	PWK.	FROM	10	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
	1									
1	T-F	1	04:58A	05:58A	30s	10/16/12-10/19/12	SUNRISE THIS MORNING	1	250.00	250.00
										established on the second of
2	T-F	1	05:58A	07:00A	30S	10/16/12-10/19/12	THIS MORNING	1	425.00	425.00
3	T-F	1	07:00A	09:00A	30s	10/16/12-10/19/12	CBS THIS MORNING	1	250.00	250.00
3	1-5	1	07:00A	09:00A	305	10/16/12-10/19/12	CBS THIS MORNING		250.00	250.00
4	Su	1	07:58A	09:30A	30S	10/21/12-10/21/12	CBS SUNDAY MORNING	1	1200.00	1200.00
5	T-F	1	04:59P	05:30P	30s	10/16/12-10/19/12	M-F 5PM NEWS	1	1650.00	1650.00
6	T-F	1	05:59P	06:30P	30S	10/16/12-10/19/12	M-F 6PM NEWS	1	2000.00	2000.00
	20020	0.77								
7	T-F	1	06:27P	07:00P	30S	10/16/12-10/19/12	WHEEL OF FORTUNE	1	2800.00	2800.00
									120001100	10000 001
8	T-F,Su	1	10:00P	10:35P	30S	10/16/12-10/21/12	LATE NEWS M-F/SU  Total Contract:	1 8	2000.00	2000.00 10575.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER)